

Becoming Evidence-Based:
Organizations, Practitioners,
Programs, Implementation and
Supervision for Successful Client
Outcomes



"Superior Results Begin With The Basics"

September 18 - 20, 2013 San Diego, CA, USA

Sponsored by;

Joyfields Institute for Professional Development 20 CE Training Hours

Register at www.ebpsociety.org

EVIDENCE-BASED PROFESSIONALS SOCIETY WORKSHOPS AND CONFERENCE

Model Organizations, Practitioners, Programs, Implementation and Supervision for Successful Client Outcomes

"Superior Results Begin With Basics"

September 18 - 20, 2013 San Diego, California, USA

PRESIDENT'S MESSAGE

In our recent inventory of known Evidence-Based model programs resources websites for justice, human and social services we counted 9 that are well known. These sites featured over 300 "evidence-based" and "promising" model programs for supports and services within justice, corrections, human and social services. A laudable accomplishment which also begs the question of whether we are reaching a point of diminishing returns.

With behavioral health challenges we face and the races to find answers, it's easy to lose sight of what's important - the basics. It is this need for professionals to apply essential skills in the presence and absence of some model program requirements they must adhere to. At the upcoming Fall EBP Society Workshops and Conference in beautiful San Diego, we aim to help provide these essential skills and then some.

The program brings together professionals, including practitioners, experts, program developers and technology companies dedicated to evidence-based approaches. Participants learn firsthand "what really works" for helping clients successfully achieve sustainable and durable outcomes. You will also learn from peer practitioners about challenges and lessons learned implementing programs.

At the conclusion of the program, attendees should be better able to;

- Cut through the clutter about what is evidence-based and whats not at the organizational and practitioner level
- Get clear on evidence-based approaches and beat a clear path to funding you need to sustain your initiatives
- Learn practices for enhancing day-to-day performance and improving client outcomes
- Understand how to integrate core practices such as motivational interviewing (MI) strategies and cognitive behavioral (CBT) skills in their practice
- · Draft an implementation action plan you can put in play soon as you return home

We hope you and your team will join us in San Diego for this can't miss program that gets you back to what matters the most - the **Basics!**

Make plans now to attend and do take advantage of our volume attendees' discount!

Warmly,

Sobem Nwoko, President

DAY-1: SEPTEMBER 18, 2013

Networking

8:30-4:30: Evidence-Based Organizations (EBOS): What They Are, How to Become

One

5:30-7:00: Optional Reception & Dinner Outing (Details being finalized)

DAY-2: SEPTEMBER 19, 2013

	8:30-9:30:	Evidence-Based	Practitioners,	Model Progr	rams, Practices an	d Treatments
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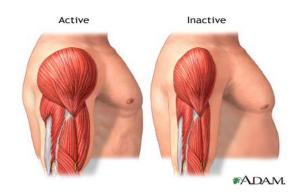
9:30-9:45: AM NETWORKING BREAK

9:45-12:00: Becoming An Evidence-based Practitioner: Core Skills

12:00-1:15: LUNCH

Please select from Expert Track or Practitioner Track

	Expert Track	Practitioner Track
1:15-2:30:	Implementing Evidence-Based Model Programs and Practices for Successful Client Outcomes	Rolling Out Evidence-based Programs In The Real World: Case Studies on Actual Implementations
2:30-2:45:	PM NETWORKING BREAK	
2:45-4:30:	Implementing Evidence-Based Model Programs and Practices for Successful Client Outcomes (contd)	Rolling Out Evidence-based Programs In The Real World: Case Studies on Actual Implementations



DAY-3: SEPTEMBER 20, 2013

8:30—9:30: Supervision: Practices to Enhance Performance and Improve Client Outcomes

9:30-9:45: AM NETWORKING BREAK

9:45-12:00: Supervision: Practices to Enhance Performance and Improve Client

Outcomes (contd)

12:00-1:15: LUNCH

1:00-2:15: Supervision: Practices to Enhance Performance and Improve Client

Outcomes (contd)

2:15-2:30 PM NETWORKING BREAK

GENERAL SESSION

2:30-3:30: Developing Goals & Your Implementation Action Planning

3:30: CONFERENCE CONCLUDES



Annotated Agenda

Evidence-Based approaches work well when several steps are taken into consideration;

- (1) An introduction to evidence-based programs, practices and policies (EBP's) that includes its development, compelling reason with regard to outcomes for its adoption;
- (2) Fidelitous components which make it up;
- (3) Method of Practice;
- (4) Skills training;
- (5) Continuing Observation, coaching and feedback.

Often agencies attempt to develop internal trainers through Train the Trainer Programs. The degree to which this is actually useful is the degree to which they provide all of these contingencies listed.

In general, very little in skill enhancement happens at your typical workshop/conference type training or presentation! They mostly serve to provide the peer interactivity, information sharing and knowledge transfer that is the foundation agencies have to have to get clear on how they stack up against others, where to go next and how. Most programs are not equipped to do much more than that. Compounding the challenge is the fact many agencies on the one hand already intuitively apply the common elements of evidence-based programs, practices and policies (EBP). Therefore, when they attend a conference or training, they must sit through parts of a curriculum featuring content in which they already have a high degree of skill. As a result it is not unusual to lack the intensity to adequately address areas where they have needs. In addition, the curriculum is typically not designed from ascertainment of existing skills and so runs the risk of "under" addressing areas where there is a need for development while teaching over top of areas already in place.

On the other hand agencies determine the evidence-based approaches, a number of staff are pulled off-line at great expense and sent to a training location where they bombarded with hundreds of workshops for this and for that. The agencies then rely on the knowledge transfer to take place and rely on the staff who attended to return and apply the method. The research shows this is not efficient and wont work well either.

This San Diego program on Evidence-Based Programs, Practices and Policies (EBP) takes these challenges into account! It is designed to provide the knowledge transfer that is the bedrock or foundation for implementing and practice. It does this by training on the 5 steps listed previously, from three views; "the Organization and its People", "Programs Implementation", and "Supervision in Evidence-based Settings". Following now are abstracts describing the sessions.

Evidence-based Organizations (EBO's): What They Are, and How to Become One Within a climate of accountability, tough economic times, and declining resources, evidence-based policies, programs, and practices have emerged as recommended and often required approaches for working with client of justice, corrections and human service agencies.

Research indicates the benefits of implementing evidence-based approaches vary based on organizational characteristics. Overall, EBO's consistently demonstrate the ability to achieve desired outcomes through effective problem-solving and informed decision-making. In doing so, they use research evidence and data to drive decisions and to develop innovative approaches to delivering services. Their overall goal is to increase the likelihood of healthy behavior, thereby improving outcomes achieved.

This training will cover the essential components and characteristics of EBO's, including leadership and organizational culture; organizational assessment, strategic planning, and action planning; and the use of performance measurement and continuous quality improvement. Program evaluation also will be distinguished from performance measurement, with a consideration of how a particular program arrives at being considered "evidence-based" and the type of research that is necessary for an organization to produce an evidence-based program.

EBO's (contd)

Program Goals & Learning Outcomes

This training will address the common problems associated with leading, planning, and evaluating an EBO and its policies, programs, and practices. Participants will be given the opportunity to learn:

the key components and characteristics of an EBO

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- steps to becoming an EBO
- why and how to engage in organizational assessment
- techniques and components of effective strategic and action planning
- how to develop and utilize performance measures to assess key results
- methods and techniques for continuous quality improvement
- the difference between performance measurement and program evaluation
- · how an evidence-based program is established
- to plan for and manage both challenges and success
- the importance of communication and collaboration
- to enhance program sustainability and meet funding requirements

Becoming An Evidence-Based Practitioner: Core Skills

In most cases practitioners are used to the terminology "Evidence Based Practice", and use it to describe a broad range of service provision. In this segment the participant will learn to speak directly to the specific levels of evidence based approaches from program to intervention and how the search for evidence of efficacy applies to application. In this segment the participant will learn the way in which "Evidence Base" applies at the program or agency, practitioner, and treatment model levels, including core features necessary to support the implementation, competency and their sustainability.

For example the administrator must know the compelling reason for operating from an evidence base, have a working knowledge, and provide support at the level of policy for the implementation and ongoing use. The individual practitioner will have responsibility at the contact level for providing advanced applications, and the supervisor has the dual role of practice as well as staff development and training to enhance and sustain effective use of evidence based interventions and treatment models."

Program Goals and Learning Objectives

The program will account for challenges staff definitional understanding of the concepts, methods for implementation and avoidance of drift while maintaining them at the highest level of efficacy as evidence-based science advances. The program will endeavor to not teach over what people already know while walking participants through a logic model of strategies for implementation, improvement and sustainability of evidence based programing and practice.

- Participants will learn to distinguish between Evidence based Program/Agency, Evidence Based Practice, and Evidence Based Treatment
- They will learn where the practitioner is positioned in each of these categories and the various roles they would assume performing their duties
- · Participants will learn to avoid the frustration of "adding another thing to what we do"
- They will learn the basics of key evidence-based skills including MI, CBT, DBT, Stage-matched interventions, etc and how they integrate in practice

Implementing Evidence-Based Model Programs and Practices

What is involved in an implementation? Should we spend scarce resources purchasing existing model programs? Should we work to adapt our in-house program or process into a model program ourselves? If so what does it entail in costs, capacity to do the work, and etc?

All members of an organization place some role in the implementation and ongoing practice of evidence-based initiatives. In this segment participants will learn key concepts for practice in all levels.

Implementation (contd)

reliability.

In this segment the participant will learn to speak directly to the specific levels of evidence-based approaches from program to intervention and how the search for evidence of efficacy applies to application.

Program Goals and Learning Objectives

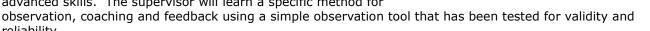
This training will walk you through the steps of implementing a model program or practice. It will also take you through the steps of turning your program into a model one. Participants will learn;

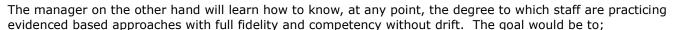
- · How implementation occurs based on what supports and services can be provided
- · How the system of ascertainment helps to show the degree and extent to which the EBP is already in place at every level and precisely target areas to needing attention and resources
- Determine the sources of technical assistance, and
- To effectively apply technical assistance from a work plan derived from the system of ascertainment
- · Areas of logic for design, implementation, development and the continuous use of process and outcome measures to form and sustain efficacy

Supervision: Practices to Enhance Performance and Improve Client Outcomes

The goal of supervision is to promote the professional development of staff by building on their existing strengths and talents. It is the key ingredient for successfully building capacity to insure skills are practiced with fidelity any model. In this segment the participant, whether supervisor, manager or practitioner, will learn specific strategies that can be used on a daily basis for enhancing skills. Supervisors provide evaluative feedback to assist with new learning through instruction and modeling.

Primary tasks of supervision include enhancing competence, continuing the life-long learning process and helping to develop effective self-assessment skills to help the practitioner develop advanced skills. The supervisor will learn a specific method for





- Develop staff skills within each category of evidence-based practice, model or treatment modality and maintaining competency.
- Participants will learn to apply the key aspects of supervision to help their staff sustain competence to produce durable client outcomes.
- Use supervision to enhance and sustain skills
- Develop Supervisor Competency for Evidenced Based Practices
- Develop skills and strategies for supervisors to provide observation, coaching, and feedback to enhance and sustain skills among contact level staff on a routine basis

Action Planning Session: Guided Draft Implementation Action Planning

A highlight of Joyfields Institute programs is the implementation action planning sessions. Participants team up to draft their action plans for what to do on their return to the office. In many cases, attendees come as teams and work on their action plan of what to do when they return home. This way they have a draft implementation action plan they all worked together to develop.

We supply an excellent work planning tool for your use. This tool is very useful for any project planning effort and it insures that your program is implemented while engaging stakeholders in a collaborative nonthreatening way.

CERTIFICATE & CONTINUING EDUCATION TRAINING HOURS

Approved for up to 20 CE training hours - Sponsored by Joyfields Institute

Joyfields Institute CE: Upon completion of the course, participants will receive a certificate as evidence of your accomplishment and status as a practitioner who has acquired specific new skills. Many licensing/certification bodies accept this designation. Please check with your licensing body

California LMFT, LEP, LCSW, LPCC: Joyfields Institute courses meet the qualifications for CE credits in CA as required by CA BBS. Joyfields Institute is an approved education provider by CA BBS, license number PCE 5522

California State Standards & Training for Corrections: Joyfields Institute is a approved California State Standards and Training for Corrections (STC) education provider.

Licensed Alcohol & Drug Counselors: Joyfields Institute is an approved education provider by **National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC)** Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Substance Abuse Counselors: Joyfields Institute is an approved education provider by **National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC)** Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Social Workers: This program is co-sponsored by Commonwealth Educational Seminars (CES) for continuing education credit. CES, provider #1117 is approved as a provider for social work continuing education by the **Association of Social Work Boards (ASWB)** www.aswb.org, through the Approved Continuing Education (ACE) program. CES maintains responsibility for the program. ASWB Approval Period: 9/6/12-12/31/15. Social workers should contact their regulatory board to determine course approval. Social workers participating in this course receive 14 continuing education clock hours.

Professional Counselors: Joyfields Institute is an approved education provider by the **National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC)** Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Licensed Mental Health Counselors: Approved for contact hours by Commonwealth Educational Seminars (CES). Licensed Mental Health Counselors received assigned continuing education hours for this program. CES is recognized by the **National Board for Certified Counselors (NBCC)** to offer continuing education for National Certified Counselors (#5596). We adhere to NBCC Continuing Education Guidelines.

Certified Counselors: Approved for contact hours by Commonwealth Educational Seminars (CES). CES is recognized by the **National Board for Certified Counselors (NBCC)** to offer CE credit. (#5596). We adhere to NBCC Continuing Education Guidelines. Counseling Boards at the following states accept programs offered by NBCC approved providers as part of license renewal: AL, AK, AR, DE, FL, GA, IL, IN, IA, ID, IL, KY, LA, ME, MA, MT, ND, NE, NH, NM, NC, NV, OK, OR, RI, SD, TN, TX, WA, and WV.

FACULTY

Mark Lowis, LMSW, MCSW, MINT, President MML Consulting

Mr. Mark Lowis is best described as a person who is focused on staff development and training for the purpose of improving the moment of contact between a practitioner and the individual receiving services. His trainings are known for depth of knowledge and effectiveness in providing clear influence on the participating practitioners' skills. His experience includes case management, treatment, supervision, staff development, and management of adult and juvenile justice programs including a very specialized program for Parolee-Sex Offender Alcoholics and Addicts.

Mr. Lowis began his career as a Law Enforcement and Corrections Specialist in the United States Air Force. During his 10 years of service Mr. Lowis performed as a Law Enforcement Supervisor and later as a Master Instructor in the Air Force Police



Academy. Following the Air Force he completed a Bachelors Degree in Psychology at the University of Michigan, and the Masters of Clinical Social Work at Michigan State University. He is a Licensed Master Social Worker (LMSW) and a member of the International Motivational Interviewing Network of Trainers (MINT), and carries advanced credentials in other evidence based practices.

In 33 years of practice Mr. Lowis has worked in various public and private human services programs and held positions ranging from clinical therapist, case-manager, director of operations for a national managed care company, director of utilization management, and contract negotiator. Currently Mr. Lowis holds a position with the Michigan Department of Community Health where he is responsible for the implementation and sustainability of evidence based practices and best practice across the public health system.

Mr. Lowis is also an adjunct professor at the Oakland University School of Medicine, the University of Michigan-School of Social Work, and the Wayne State University-School of Medicine-Department of Psychiatry-Research Division. As a Joyfields Institute Associate Faculty Mr. Lowis leads the staff development and training activities, systems and process design improvements and leadership enhancement practice.

Dr. David L. Myers, Professor of Criminology, Indiana University of Pennsylvania



Dr. David L. Myers, PhD, is a Professor in the Department of Criminology at Indiana University of Pennsylvania (IUP), where he first joined the faculty in 1998. He earned his PhD in 1999 from the University of Maryland, Department of Criminology and Criminal Justice, and previously received a Master of Science in Administration of Justice and a Bachelor of Science in Criminal Justice from Shippensburg University.

Dr. Myers has taught more than 20 different courses at the undergraduate, masters, and doctoral levels, specializing in classes on research methods and quantitative analysis, juvenile justice and delinquency, and criminal justice policy, planning, and evaluation. From 1999 to 2002, he served as the criminology master's program coordinator, and from 2002 to 2008 he served as the criminology doctoral program coordinator. He has supervised the teaching and research of dozens of doctoral students and has advised a variety of student organizations and community groups.

Dr. Myers has published three books (most recently "Becoming An Evidence-Based Organizations: Leadership", Joyfields Institute for Professional Development Publishers, 2013) and over 30 journal articles, book chapters, or other scholarly works. He also has presented more than 40 papers at national and regional conferences and is currently the Editor of Criminal Justice Policy Review (a quarterly, peer-reviewed journal published by Sage Publications). He has received several grants to support his research and previously served as the Director of the IUP Center for Research in Criminology.

Dr. Myers also has served as the Dean's Associate in the IUP School of Graduate Studies and Research; the Interim Vice Provost for Research and Dean of Graduate Studies at IUP; the Interim Executive Director of the IUP Research Institute; and the Interim Director of the IUP Murtha Institute for Homeland Security. In the community, he has served as Chairperson of Indiana Area Communities That Care; President of the Board of Directors of Big Brothers Big Sisters of Indiana County; and Advisor to Kids on Campus of Big Brothers Big Sisters.

FACULTY (contd)

Robert Vander Kamp, Inmate Services Division Manager, San Diego County Sheriff's Department

Robert Vander Kamp is the Manager of the Inmate Services Division of the San Diego County Sheriff's Department. His responsibilities have included oversight of correctional counseling, educational, vocational, psych-social and mental health services, chaplaincy programs and jail support services, in the County's 7 detention facilities serving a population of 5400 inmates.

Mr. Vander Kamp has represented the Sheriff and the Department in the County's reentry efforts and has contributed in the development, implementation and maintenance of the California State Senate Bill SB618 Prison Re-entry Program, the County's Local Jail Re-entry Program, the Parolee Re-entry Court Program and the Veteran's Treatment Court.



Mr. Vander Kamp has 25 years of experience in Project Management and Program Design in large organizations including fiscal responsibility, facilities management, data collection and management, data interpretation and information dissemination.

Mr. Vander Kamp has a Bachelor of Arts Degree from the California State University in San Bernardino in Psychology with a field of study in Behavioral, Counseling and Clinical Psychology. He has attended the Police Executive Research Forum's Senior Management Institute for Police, contributed in the Stanford Law School Executive Sessions on Sentencing and Corrections, sits on the Advisory Board of the Joyfields Institute for Professional Development, and is the current President of the California Jail Programs Association.

KEY REASONS YOU AND YOUR COLLEAGUES SHOULD ATTEND

- Renowned one-stop resource for getting your program initiative on a solid evidence-based and strength-centered foundation
- · Gain credibility as a professional or organization committed to evidence-based approaches
- Workshop sizes insure individual attention to meet your program expectations not get lost in the crowd
- Expert faculty there to provide the help meet your goals not sell to you
- · Network with others like you and share experiences for overcoming challenges typically encountered
- A program component is draft action planning, insuring you return home with action steps to implement, and much more!

WHO SHOULD ATTEND

Executives and staff, program managers and professionals at youth and adult settings, behavioral health services, rehabilitative services and mentoring, among others including to name a few;

- Health, Human & Social Services Agency Teams
- Evidence-based practices coordinators
- Care & Case Management Teams
- Services Providers, Clinical Staffs & Counselors
- Behavioral Healthcare and Substance Abuse Professionals
- Probation, Parole & Community Corrections personnel
- Safety Officers
- Pretrial & Pre-Release Staff

- Mental Health and Prevention Professionals
- Community Services Organizations
- · Disability Management Professionals
- · Trainers & Supervisory staffs
- · Resident populations staffs
- Nursing Care Professionals
- Workforce Specialists
- Psychologists, Psychiatrists and Therapists
- · Pastoral counselors
- DWI Court Administrators
- Researchers & Planners

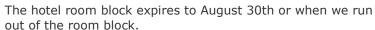
ACCOMMODATION, REGISTRATION FEE, INTERNATIONAL PARTICIPANTS

Our host hotel for the event is the fabulous Hilton Hotel San Diego Mission Valley.

Our special negotiated rate is \$139 per night of the program, plus applicable taxes and local fees. You must mention the **Group Code**, **JOY** to receive this negotiated rate.

How to reserve your room

- ONLINE: http://www.hilton.com/en/hi/groups/person alized/S/SANMVHF-JOY-20130917/index.jhtml?
 WT.mc_id=POG
- **BY PHONE:** Please call the hotel directly to make your reservations at +1(619) 543-9000. You must mention the **Group Code JOY** to receive our special negotiated rate.





Participants are responsible for all accommodations, airfare and associated incidental expenses. Please make your reservations now. If you need further assistance, please contact our office at +1(770)409-8780 or send email to $\underline{yvette@joyfields.org}$. Thank you.

REGISTRATION & FEES

The registration fee covers;

- All training sessions
- Comprehensive Program Manual
- Earn CE training hours allocated for this particular program
- Breakfast daily with refreshment breaks
- 6-month Membership in EBP Society, with
 - O EBP Society updates, articles, news and trends publication
 - O Access to Free monthly training/education online training presented by experts and practitioners, and
 - O 10% member discount to Joyfields Institute sponsored programs

1-3 Individuals 4 or more

Registration Fees*: \$895 ea. \$675 ea.

* REGISTER 4 FOR PRICE OF 3. PAY ONLY \$675 ea!

PAYMENTS AND SUBSTITUTIONS

Please make payments online at www.joyfields.org. Four more Convenient Ways To Pay:

- FAX Completed Registration form to Joyfields at +1(678)605-0271
- **BILL ME -** Will pay by company check. Checks must be payable in US \$ against a US bank and made out to "Joyfields, Inc." and Mail to Joyfields, 5805 State Bridge Road, Suite G255, Duluth, GA 30097
- CALL Joyfields for assistance at +1(770)409-8780
- **WIRE** transfer. To pay by wire transfer, send email to yvette@joyfields.org to request wiring instructions. Include your phone and fax # and we will send you details for wiring funds Questions? Send email to Yvette Hughes at Yvette@joyfields.org or call +1(770)409-8780.

All payments must be received to participate. If there is a chance payment may not reach us before the program date, a Purchase Order will be required. Participants may substitute attendees, at any time prior to the program start, with no penalty.

Joyfields Institute for Professional Development / EBP Society Please use this form to process your registration. Complete the form and fax to +1(678)605-0271

Event Name:			
Authorizing Manager			
Full Name:		Title:	
Company:			
Address:			
City:	State:	IPC/Zip:	
Email:		Phone:	
Attendee #1			
Full Name:		Title:	
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Email:		Phone:	
Attendee #4			
Full Name:		Title:	
Email:		Phone:	
Circle One:	1-3 Individuals	4 or more	
Registration Fees*:	\$895 ea.	\$675 ea.	
Sign me up for my membership.	. (circle one) Take 10% OFF	any event now plus members benef	fits.
Individual Membership		\$295	
Corporate-5 (Up to 5 indiv	iduals)	\$795	
Corporate-10 (Up to 10 inc	dividuals)	\$1195	
Corporate-20 (Up to 20 inc	dividuals)	\$1995	
Payment Method (circle one): Credit Card / Wire / Cl	neck / Bill Me / PO #	
Credit Card Name (circle one):	MC / VISA / AMEX / DISCO	√ER	
Name on Card:			
Card Number:		Expiration Date:	

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Make checks payable to Joyfields Inc. drawn on US bank in US Dollars and Mail To: Joyfields Institute | 5805 State Bridge Road, Suite G255 | Johns Creek, GA 30097